

Brainmoto

Focus Better | Think Faster | Learn Easier 

Brief Information Deck

About us

Who We Are:

A science-backed subscription program that improves how children learn; trusted by 6,000+ schools in Europe and delivered in schools across 22 cities in India

What We Do:

Assess and strengthen the **8 core learning skills** children (Nursery–Grade 5) need to learn better.

How We're Unique:

Globally validated motor + cognitive assessments. To measure impact the program structure follows:
Baseline Assessments → Implementation of Weekly Lessons → Post Program Assessments

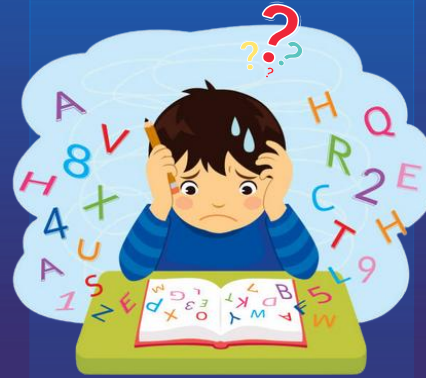
Proven Results:

Schools report a 60% improvement seen in just 7 months

School Benefits:

Ready-to-use activity kits, weekly lesson plans, teacher training, progress reports, and parent trust

Post Covid there is a sharp decline in Learning Skills



Reading
Challenges



Handwriting
Issues



Number
Struggles



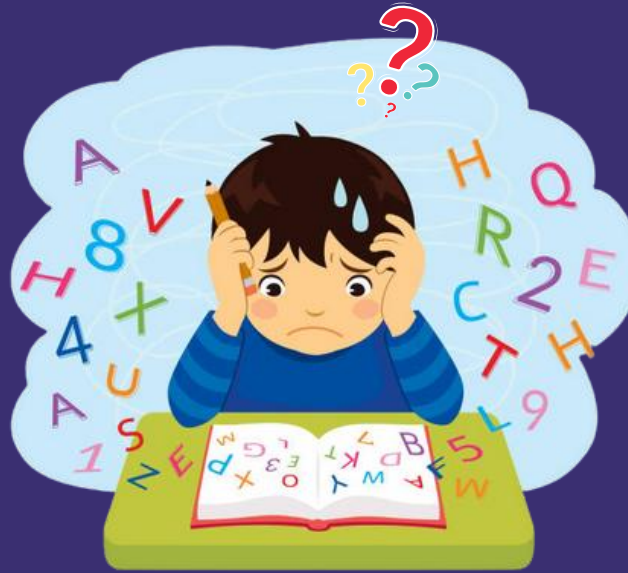
Attention
Problems



Language
Difficulties



Memory
Troubles



Learning decline is **not** a Curriculum Problem

It is a **Learning Readiness Problem!**

That means, the brain's
motor and cognitive domains are **NOT** adequately ready to
absorb, process and retain new information

What is Brainmoto?

Just like a doctor checks our health vitals

Brainmoto checks & strengthens the
Learning Vitals; 8 Learning skills

These determine how well a child learns



- These **8 Learning Skills** are known as **Brain-Body Connections**
- When these connections are weak even bright children struggle
- When these connections are strengthened academic performance improves significantly



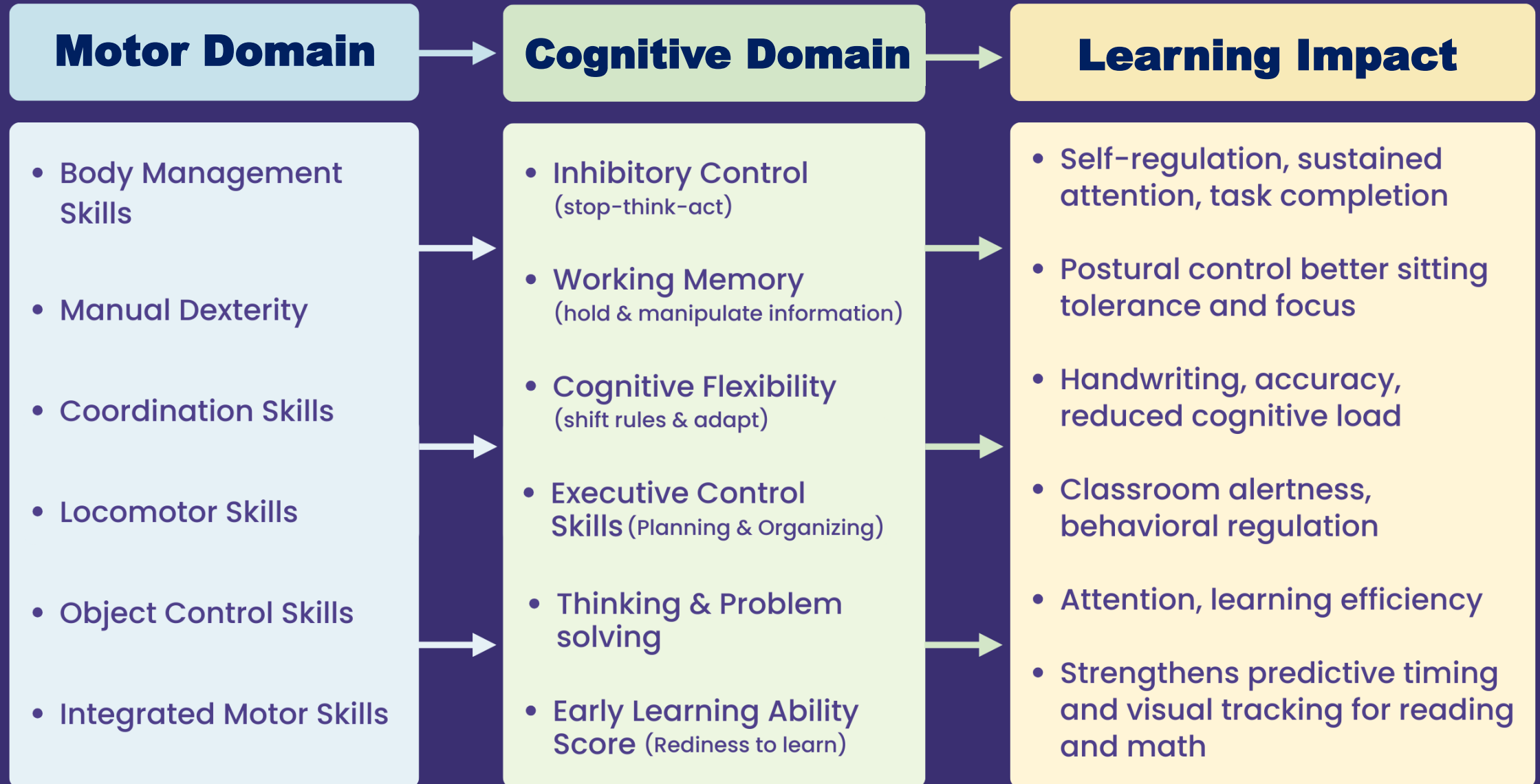
Brainmoto Strengthens The 8 Learning Skills

1. Thinking & Problem Solving Skills
2. Attention & Self-Regulation
3. Working Memory
4. Planning & Organisation Skills
5. Posture & Body Management Skills
6. Locomotor and Movement Fluency
7. Coordination & Bilateral Integration
8. Object Control and Visual Tracking

Cognitive
Domain

Motor
Domain

How Motor and Cognitive Skills Affect Learning



What Happens If We Do Nothing

If These Skills Are Not Developed Early

- Children rely more on effort than ability
- Learning becomes slower and frustrating
- Confidence gradually reduces
- Gaps become visible in later grades



- 👉 Early years are the easiest time to build these skills
- 👉 Later = harder, slower, more effort

The Brainmoto Solution in Action

Your School Gets	What It Looks Like	Effort For You
Weekly 40-min sessions Runs in any period / P.E. period	- Brainmoto trains your teachers to deliver the sessions - Handholds them & monitors the program throughout the year	NO change in timetable required
700+ piece Scientific TLM Set * Ensures all students are engaged	- Durable & child-friendly - Ready-to-start equipment	No capex
Interactive video lesson plans 34 Week Plan (Nursery - Grade 5)	- Step-by-step video instructions - Weekly reports & reminders	No extra prep time needed
Pre and Post Program Motor & Cognitive Assessments	- Scientifically measures progress - Parent-friendly student reports	Data sent automatically

* The TLM set pieces may increase based on student strength

From Movement To Learning Outcomes



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This activity develops:

- **Memory**
Enhanced recall and ability to follow instructions
- **Focus & Concentration**
Required for Better Learning
- **Bilateral Coordination**
Enhances information transfer between left and right hemispheres of the brain
- **Problem Solving Skills**
Helps with Mathematics



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This activity develops:

- **Thinking & Reasoning Skills**
Encourages quick thinking and action
- **Attention & Self-Control**
Helps to stay focused and calm
- **Improve Confidence**
Builds confidence through repeated success
- **Hand-Eye Coordination**
Better control between eyes and hands

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Thank You

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